Raise a Ruckus Association (RA-RA)

This coalition includes groups such as the Ruckus Society, the Rainforest Action Network (RAN), Global Exchange, Art and Revolution, Food Not Bombs, and the Anti-Capitalist Convergence. Its objective is to encourage the proliferation of skilled direct-action activists worldwide, using a diversity of tactics.

Frame

Members of this coalition are united by their emphasis on a broad range of direct action strategies and include those who support either GLOBALIZATION WITH A HUMAN FACE or GLOBALIZATION FROM BELOW (see **Resource Kit, Globalization Frames**).

Access Rule

The following teams have automatic access: **None**. You can meet with other teams at your mutual convenience.

Success Indicators:

Global Poverty Reduction (GPR): This index measures the percentage of people in each country who are living below the subsistence level. It begins at 100 and is raised by actions that decrease the number of people living in poverty and is lowered by actions that increase the number.

Constituency Support (CS): This begins at 100 and is raised by actions that increase financial and political support for RA-RA by allies and potential supporters. It is lowered by actions that decrease financial and political support for RA-RA by allies and potential supporters.

Overall Success = (GPR + CS)/ 2

Recommended to print from Resource Kit:

*** Glossary of Technical Terms
*** GLOBALIZATION WITH A HUMAN FACE and GLOBALIZATION FROM BELOW frames.
*** Zones of Action.

RA-RA Action Options

The following action options are available. You may adopt as many as you choose or none at all.

Campaign to support the following changes in WTO rules:

___ Ia. Establishing a standards and monitoring system to exempt the continued use of traditional herbs and medicines from WTO agreements.

___ Ib. Exempting eco-labeling from WTO rules.

___ Ic. Other (specify):

___ II. Help finance a U.S. speaking tour of PPM representatives to promote Plantanoguay's position on the issues in controversy.

___ III. Join an anti-corporate campaign against HAZMAT. The anti-corporate campaign has three zones of activities. Indicate in which of these sets of activities your team will participate. (See _____ **Resource Kit, Zones of Action**, for more details).

___ IIIa. Green zone activities.

___ IIIb. Yellow Zone Activities.

___ IIIc. Red zone activities.

Define specific activities:

The WTO has scheduled a meeting of its ministers in Toronto, Canada, where the three panels will decide on the U.S. complaints against Plantanoguay. If there are sufficient participants, there will be a mass demonstration in Toronto at the time of the WTO meeting. If such a demonstration takes place, the hotels and meeting place of the delegates will be protected by a police cordon, barring access to anyone without passes. You have the following action options (choose one or more):

___ IV. Decline to participate in the Toronto demonstrations.

___ V. Participate in the Toronto demonstrations, urging our supporters to participate in the following action zones:

___ Va. Green zone activities.

___ Vb. Yellow zone activities.

___ Vc. Red zone activities.

___ Vd. We will make no recommendation but will leave it to individual participants to decide in which zones of activities they will participate.

Define specific activities:

___ VI. Other action (specify)[1]

[1] You should check with the game coordinator who will rule whether such an action would be possible in the real world.

RA-RA Press Release

(This should be written on the assumption that the details of the scenario itself are already known and have been reported earlier. You should focus on the actions you have taken during Phase Three that you wish to publicize – and, if relevant, possible action that you might have taken and did not. You should emphasize those actions of your own and of others that you hope will raise your relevant success indicators.)

RA-RA Broadcast Rating Form

RA-RA monitors all three broadcasts:

WUSA Notes on coverage:

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

_____ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

_____ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

_____ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

_____ a. Somewhat or mostly as having an impact.

_____ b. Mixed, with some influence implied although how significant was unclear.

_____ c. Mostly as irrelevant or ineffective.

EuroPress Notes on coverage:

(RA-RA Broadcast Rating Form continued)

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

_____ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

_____ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

_____ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

_____ a. Somewhat or mostly as having an impact.

_____ b. Mixed, with some influence implied although how significant was unclear.

_____ c. Mostly as irrelevant or ineffective.

Liberation Press or *Voice of Islam (VOI)*: Notes on coverage:

1. Were the actions of RA-RA covered fully and fairly from your standpoint?

_____ a. Yes. Coverage was pretty much the way we would have presented it ourselves.

_____ b. Mixed yes and no. Coverage of some of our actions was good but there were significant omissions and/or inclusion of distracting and irrelevant material.

_____ c. No, coverage missed important aspects of our actions and/or distorted other aspects.

2. Did coverage show RA-RA to be having an impact or as being ineffective and/or irrelevant?

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